

VIDEOTON

ONE COMPANY – MULTIPLE POSSIBILITIES

2026



TECHNOLOGY

STABILITY

SUSTAINABILITY

DYNAMISM

WHO WE ARE TODAY



A vertically integrated **industrial group** with global footprint and best cost-overhead

- Privately owned
- Financially strong

30+ years of proven **„adaptive“ strategy**, maintaining diversity

- In customer-base: accounts from up-and-coming companies (incl. startups) till established global players
- In market segments: Traditional markets (like Automotive, Industrial or Household) as well as dynamically growing segments (such as Portable Energy, IoT or Smart Home)
- In technology and activities: making parts, modules and final-assembled products

One of the leading European **EMS providers**

- With extensive operations for mechanical parts

Complex service provider owning and operating **industrial parks**

- Including facility management and workforce secondment

HIGHLIGHTS

Founded in
1938

Private since
1992

Revenue
(2025 - exp)
759 Mill €

Equity
No debt since 2005
596 Mill €
2024

1
... of the Most
Valuable
Company in
HUN
Ownership**

10*

Locations

*without possible expansion
locations

8300

Employees*
(2025)

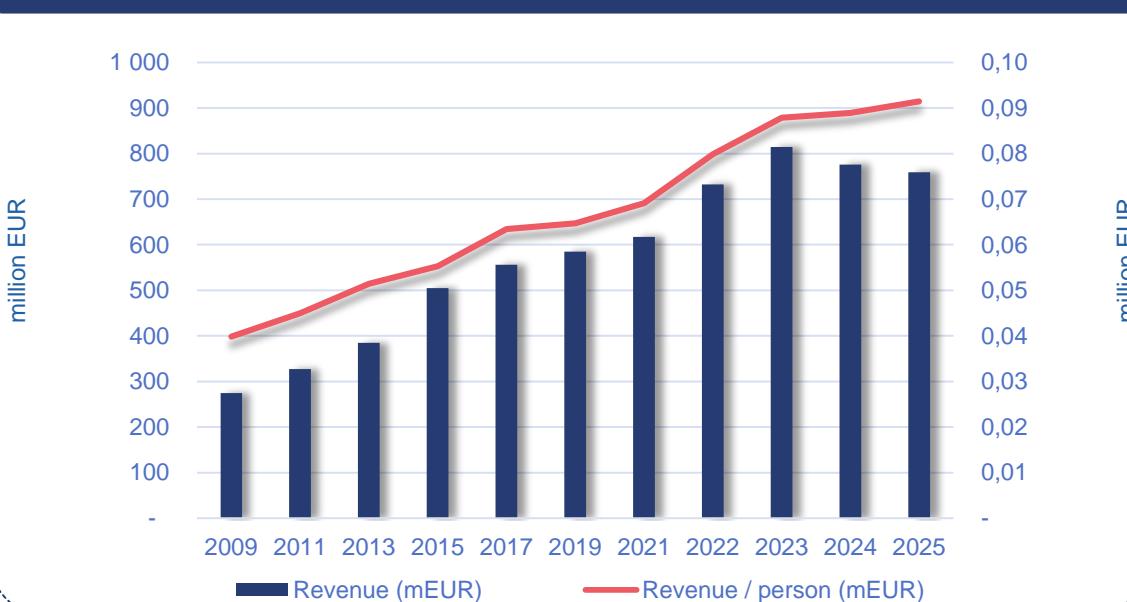
4th
Among EMS
Companies HQ'd
in Europe

* 2500 employees in services and temporary work

** According to Forbes in 2021

PROGRESS IN RECENT YEARS

Sales revenue



Organic growth for more than a decade

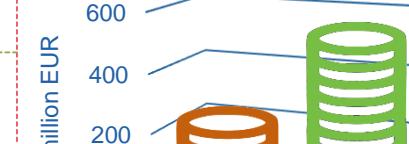
Substantial proportion of profit is retained

Investments



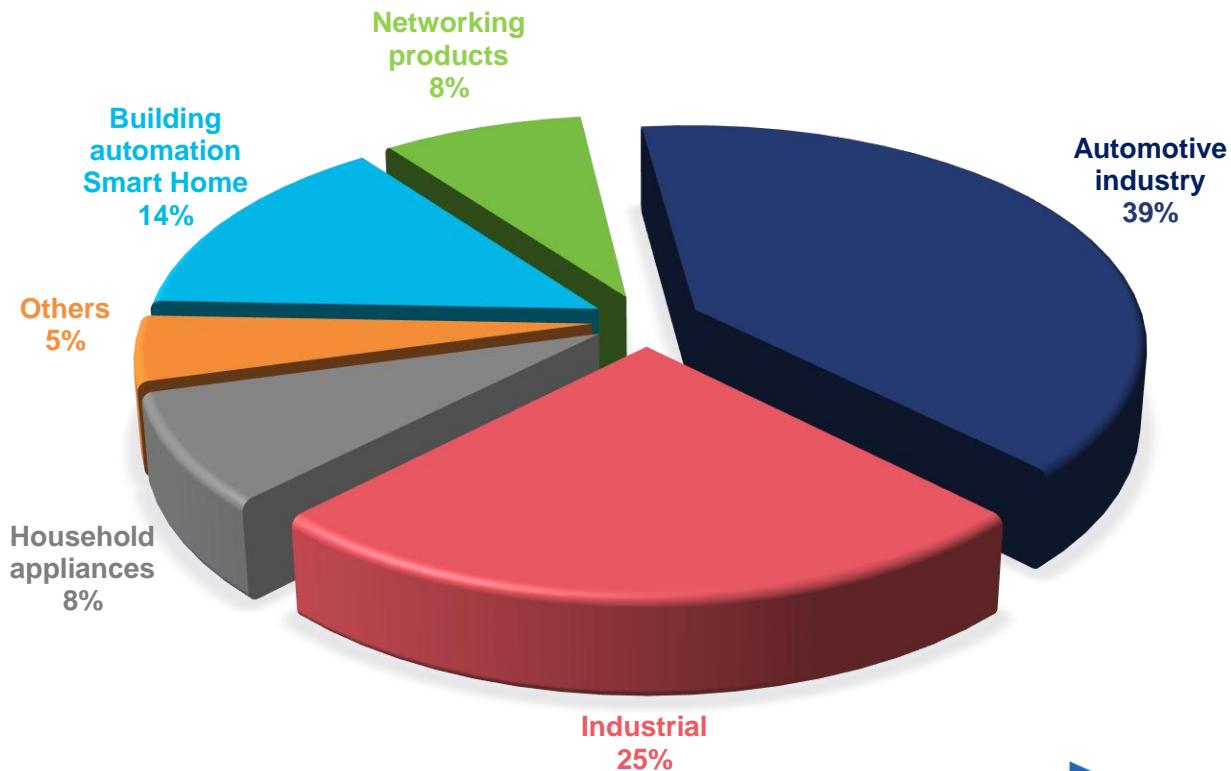
Net equity

Remarkable increase for more than a decade



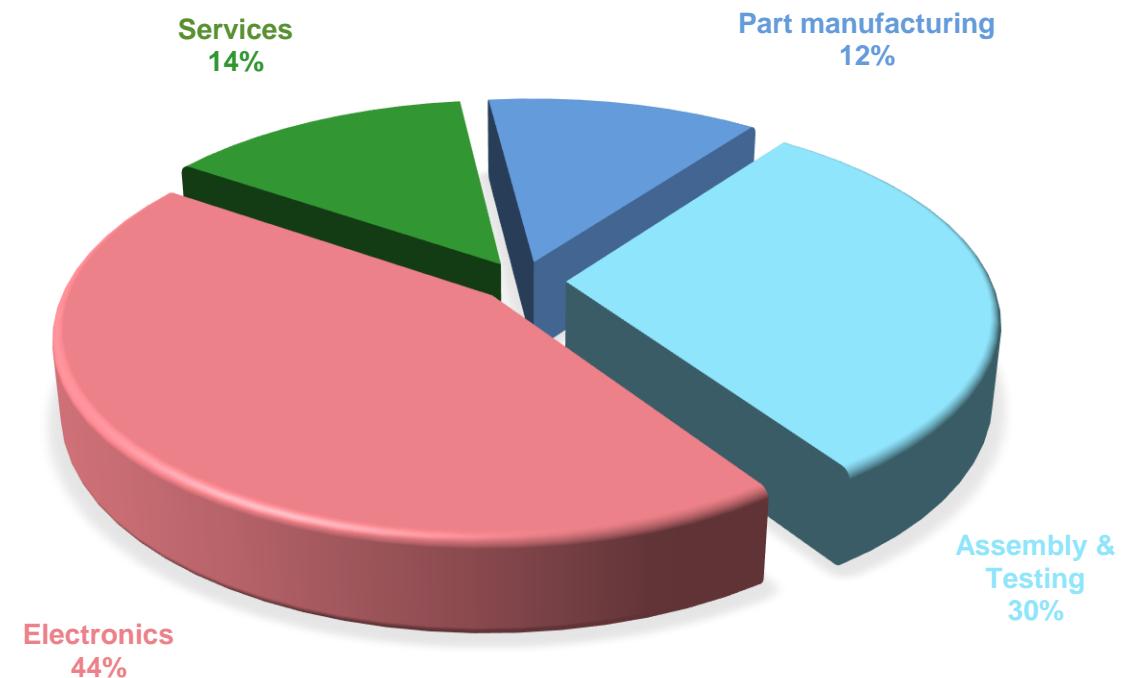
Fully equity financed

MARKETS & ACTIVITIES*



Activity Breakdown

Market Exposure**

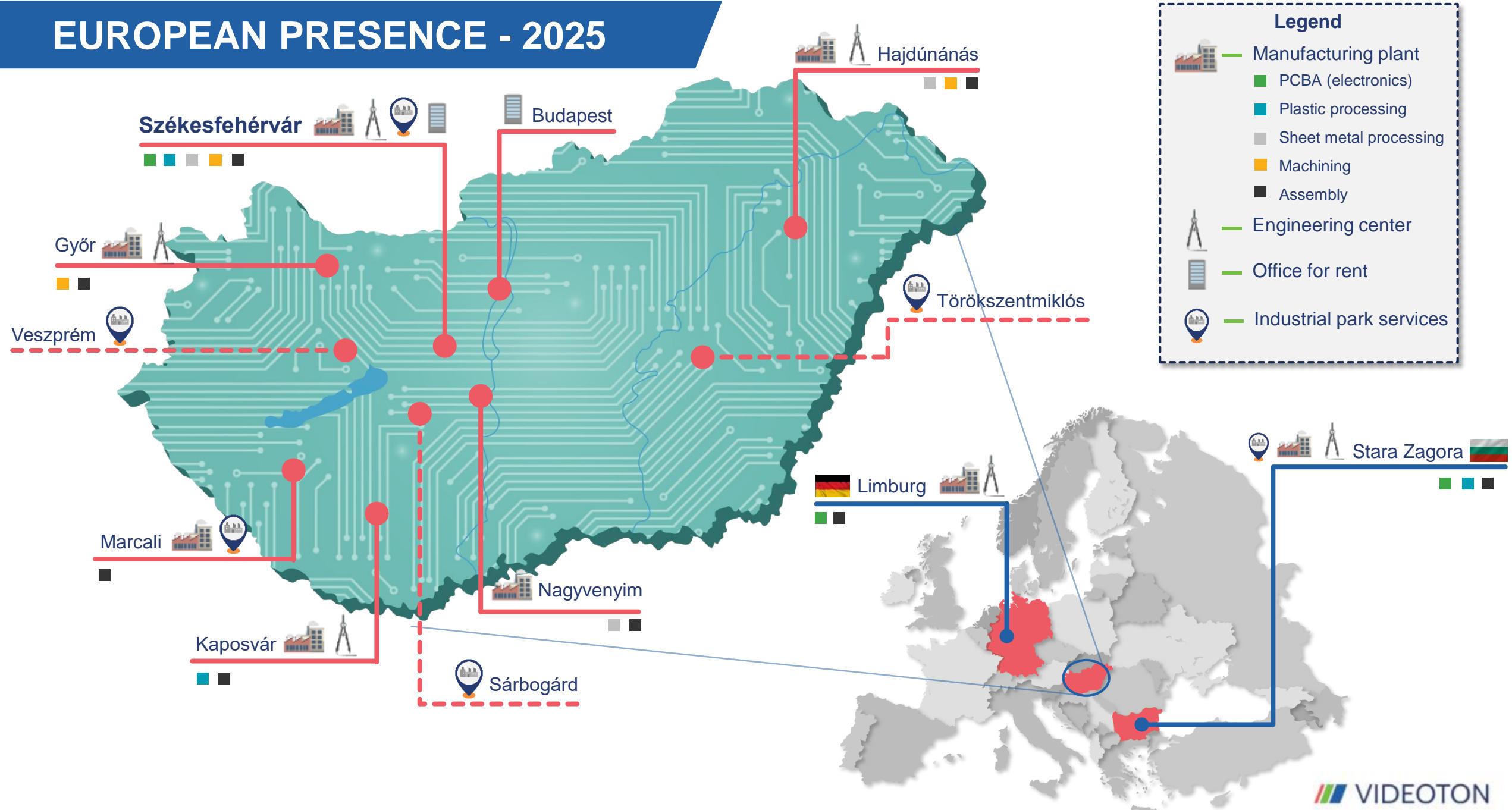


* 2024

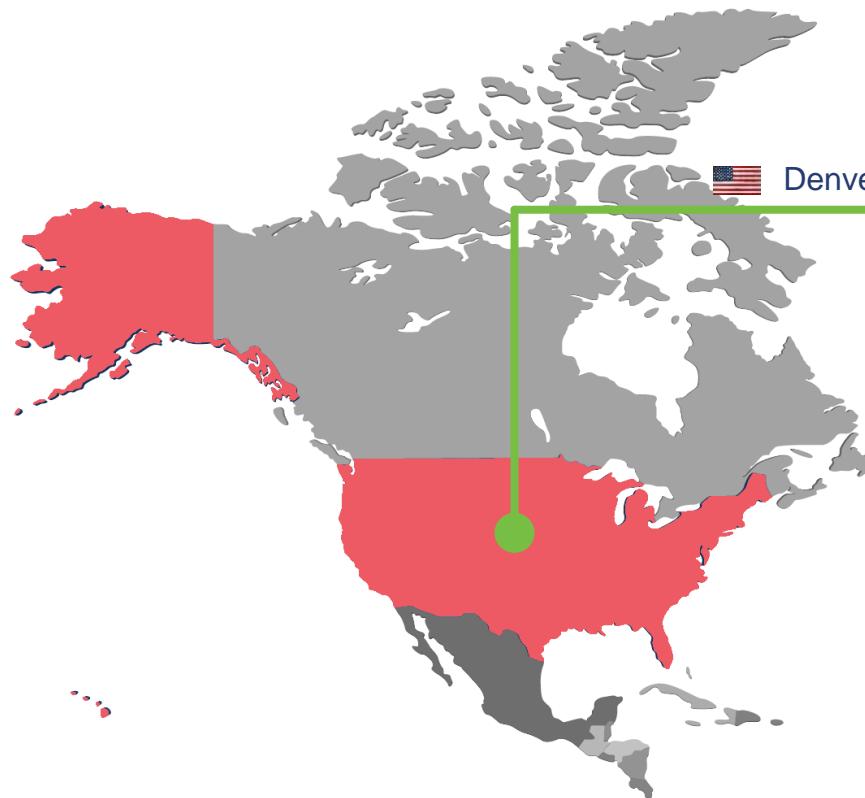
** Turnover without Services

*** Including Electrical safety, Power generation, UPS, Instrumentation & Measurement, Semiconductor industry, Photovoltaics, Terminals & vending machines, Commercial and Industrial HVACR, LED Lighting, 3D printers, Robotics, Water treatment, Elevators, Power tools, Professional floor care machines

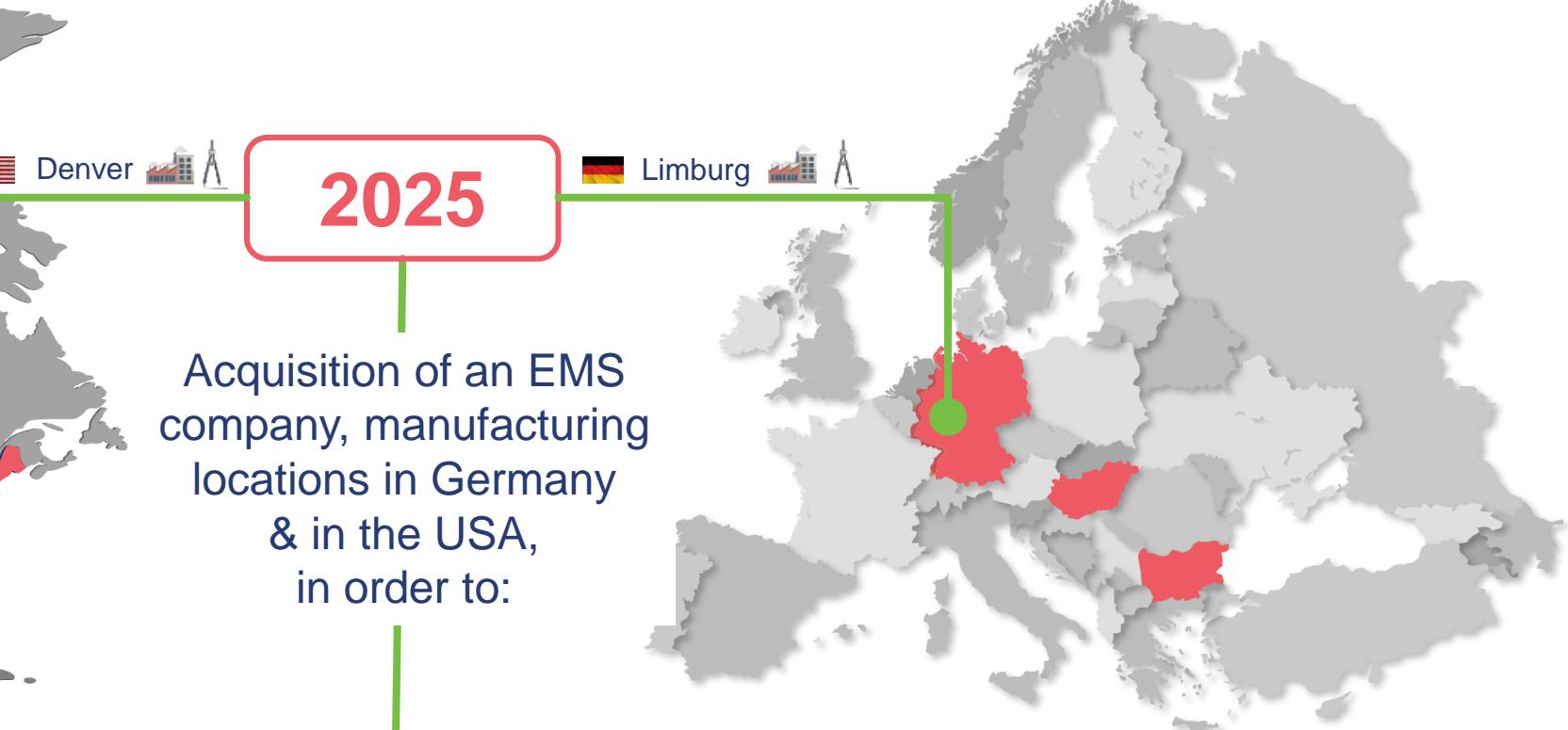
EUROPEAN PRESENCE - 2025



GLOBAL MANUFACTURING FOOTPRINT



US presence reflecting to changing geopolitics



To be closer to our main markets



To become a global mfg. partner to follow customers to other regions

2025

Acquisition of an EMS company, manufacturing locations in Germany & in the USA, in order to:



Manufacturing Companies

	VT Automotive Electronics Automotive EMS Box build assembly
	Videoton EAS Non-automotive EMS Box build assembly
	Videoton EAS Bulgaria Non-automotive EMS Box build assembly
	Limtronik / Videoton D Automotive EMS Non-automotive EMS Box build assembly
	Limtronik / Videoton USA Automotive EMS Non-automotive EMS Box build assembly

	VT Elektro-PLAST Assembly & box build, Plastic inj. moulding, Battery pack assembly
	VT ES Box build assembly Enclosure manufacturing Sheet metal fabrication
	VTBH (Bulgaria) Electromechanical and mechanical assembly & box build services
	VT Mechatronics High complexity assembly and machining
	VT TIPA Robotized assembly lines Testers
	VT ASYST Robotized assembly lines Testers

	VT Plastic Automotive-focused injection moulding
	VT Bulplast (Bulgaria) Thermoplast injection and thermoset injection and compression moulding Tooling
	VT METAL Medium to high volume machining Electroplating, KTL
	KVJ Muvek Stamping w/ presses
	VENTIFILT Heavy-duty fans, filters Large steel fabs
	VT Systemtechnics Shelter / container mfg.

Service Companies

	Pannonjob HR services
	Industrial Park Building lease & services
	VT ARtrans Logistics services
	Pannonfacility Facility management

VIDEOTON HOLDING mainly shared services towards subsidiaries

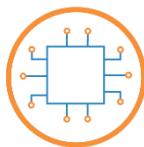
Finance Controlling Property Mgmt Legal Business Development Sourcing IT HR Design & Engineering

LEVELS OF SERVICES

HIGH LEVEL ASSEMBLY & BOX BUILD & SYSTEM INTEGRATION



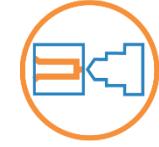
CORE ACTIVITIES



PCBA



Battery pack assembly



Plastic Injection Moulding



Sheet metal fabrication



Stamping



Machining

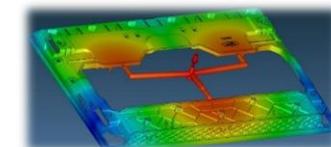


Surface treatment

Design & Engineering



Co-design of mechanics & PCBAs, early involvement



DfX services Production engineering



Industrialization

Supply chain management



Value chain & vertical integration

ADD-ON SERVICES

DESIGN & ENGINEERING

BY OUR EARLY INVOLVEMENT IN NEW PRODUCT DESIGN PROJECTS WE SUPPORT YOU IN:



Winning new projects



Shortening time-to-market



Making your products stand out in terms of **quality, cost-competitiveness** and reliability

NPI activity support



NPI activities:

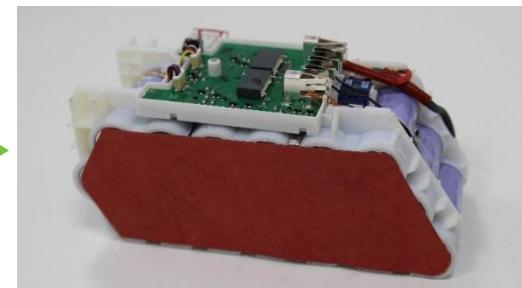
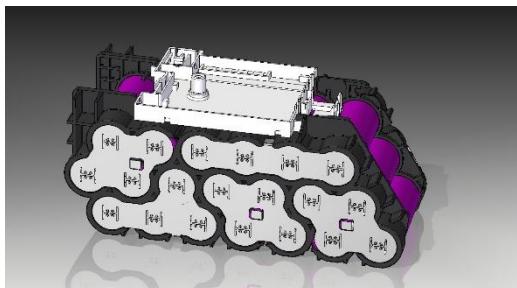
- Multifocal DfX services
- Co-design of mechanical parts & PCBA's
- Complete industrialisation of new products

Production engineering services:

- Competent solutions for quality improvement, cost & process optimisation
- Feasibility and manufacturability studies
- Engineering change management

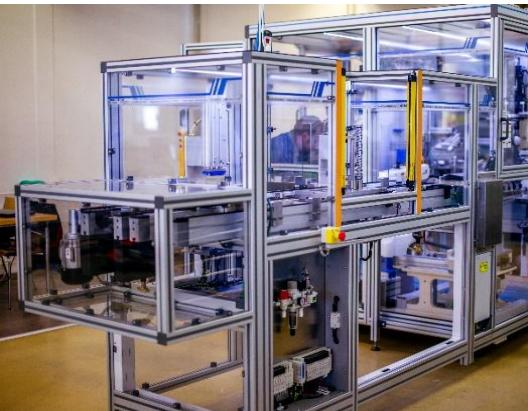


Product lifecycle support

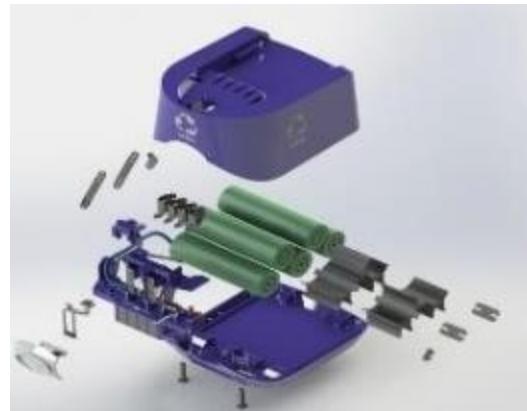


Example for DfX of a battery pack

SPECIAL MANUFACTURING COMPETENCES



Robotized assembly
lines and testers



Battery pack assembly



Large welded steel
constructions



System integration of
large enclosures

SERVICES



Industrial park services



Logistics



HR services &
manpower secondment



Traceability / MES
systems



Facility management

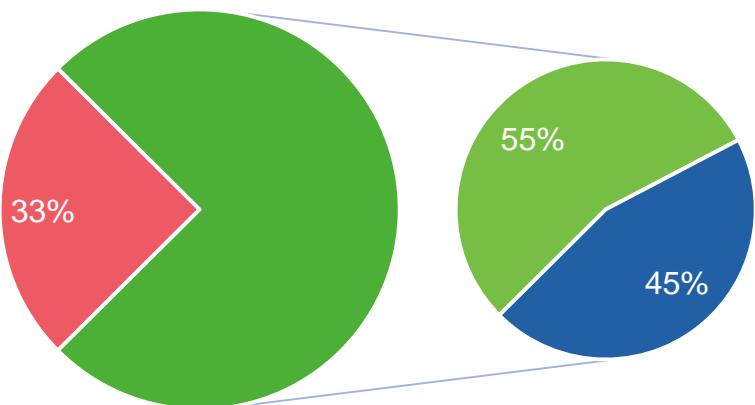


KLT's cleaning

CORPORATE SUSTAINABILITY

We are committed to set good examples & reach true impact through our activities.

2/3 of electricity from green sources in 2023



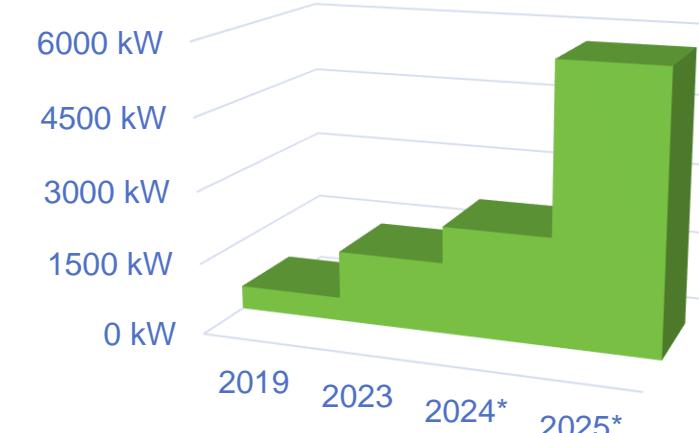
■ renewable ■ low-carbon ■ fossil

Aiming to build up to 75% green energy by 2026

- ✓ Measuring Scope 1&2 CO2 emissions for 5 years at group and member company level
- ✓ Link to our ESG roadmap
- ✓ VIDEOTON Group is rated by EcoVadis
- ✓ Possibility of acquiring GO (Guarantee of Origin) certificate for specific projects



Dynamically growing PV production capacity up to 5,5+ MW by 2026



Reaching 10% share of own PV energy by 2026

DIVERSIFIED CUSTOMER BASE I.

AUTOMOTIVE



* Cooperation in robotized assembly lines & testers only

PRODUCT REFERENCES I. – AUTOMOTIVE I.



Active suspension controller
VT Automotive Electronics



Oil pump housing
VT METAL



2-component head light module
VT Plastic



Electric power steering control unit
VT Automotive Electronics



Center console touchscreen display
VT Automotive Electronics & VT Plastic

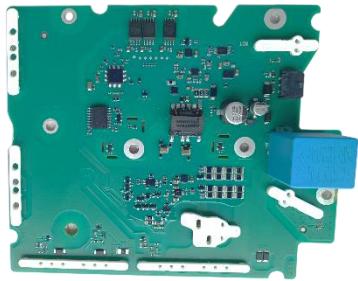


KTL painting of brake pedal
VT METAL



ESP bracket assembly
KVJ Muvek

PRODUCT REFERENCES I. – AUTOMOTIVE II. (EV)



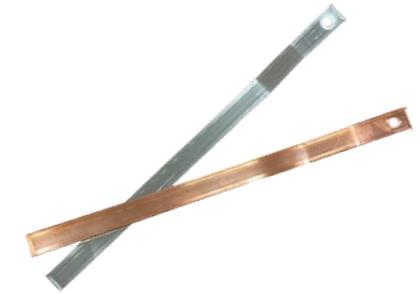
High voltage coolant heater
VT Automotive Electronics



EV chargers
VIDEOTON EAS & VT ES



Battery management unit
VT Automotive Electronics



Semi-bright galvanic nickel coating
of EV busbars
VT METAL



EV car valve housing of air
conditioning systems
VT METAL



Upper housing & cable carrier for antenna
signal transmission
VT Elektro-PLAST



On-board charger electronics
VT Automotive Electronics



Pedestrian warning speaker for EV's
VT Plastic

DIVERSIFIED CUSTOMER BASE II.

INDUSTRIAL

EATON

ebmpapst

Nexans

EMERSON

nedap

Weller[®]

metabo
PROFESSIONAL POWER TOOL SOLUTIONS

Carrier
Commercial Refrigeration

cpi

GE

VERNOVA

formlabs

Howden

DUNGS[®]

socomec
Innovative Power Solutions

inventronics

centrotherm
photovoltaics AG

Cummins

LAVAZZA
TORINO, ITALIA, 1895

LEROY-SOMER[™]

PRO GLOVE

Diversey
A SOLENIS COMPANY

VEOLIA

SEMILAB

**UNIVERSAL
ROBOTS**

ASMPT enabling the
digital world

PILLER
Blowers & Compressors

SIEMENS

PORTABLE ENERGY

H

BOSCH

FDK

metabo
PROFESSIONAL POWER TOOL SOLUTIONS

instagrid

PHILIPS

peiker
a Valeo brand

alber

STIHL

P&G

VIDEOTON

PRODUCT REFERENCES II. – INDUSTRIAL I.



PCBA & final assembly of portable battery systems

VT Elektro-PLAST & VIDEOTON EAS



HVAC controllers
VIDEOTON EAS



Final assembly of power tools
VT Elektro-PLAST



Battery packs for power tools
VT Elektro-PLAST



Moulded case circuit breaker (MCCB) and Air Circuit Breaker (ACB) terminals

VT METAL



Wearable barcode scanner
VIDEOTON EAS



Basic structures for pressure switches for gas and air systems
VT BH (Bulgaria)



Professional floor care machine
VT Elektro-PLAST

PRODUCT REFERENCES II. – INDUSTRIAL II.



Gas turbine control house
VT Systemtechnics



Reverse logistics / RMA of 3D printers
VT ES



High level assembly for semicon
processing equipment
VT Mechatronics



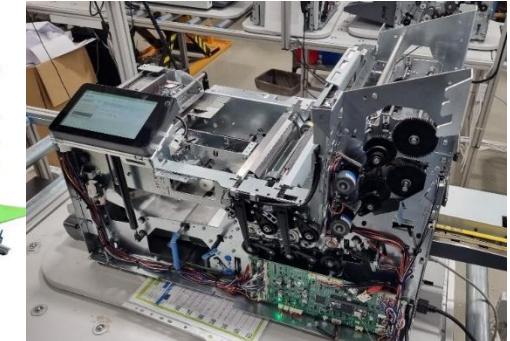
Self-checkout system
VT ES



Fume extraction unit
VT ES



Modules for residential hybrid
energy storage system
VT ES



Folder inserter
VT ES

DIVERSIFIED CUSTOMER BASE III.

BUILDING AUTOMATION/ SMART HOME

xylem
Let's Solve Water

sensus

LOXONE

AVM

Honeywell

Schneider
Electric

:hager

ABB

techem

OBO
BETTERMANN

telecom design

legrand[®]

NETWORKING PRODUCTS/ COMMUNICATION

AVM COMMSCOPE[®]

ekinops

VIDEOTON

PRODUCT REFERENCES III.



Wireless router
VIDEOTON EAS



Smart radiator control unit
VIDEOTON EAS



Electro-mechanical assembly of
circuit breakers
VT BH (Bulgaria)



Smart Alarm Terminal
VIDEOTON EAS



Smart grill thermometer
VIDEOTON EAS



Smart water meter
VIDEOTON EAS



Fine mechanic assembly of water
meter registers
VT BH (Bulgaria)



Smart thermometer
VIDEOTON EAS



Smart LED lighting
VIDEOTON EAS



Box build assembly of voice & data
routers for enterprises
VT Automotive Electronics



Smart home control
devices
VIDEOTON EAS

DIVERSIFIED CUSTOMER BASE IV.

HOUSEHOLD

PHILIPS



LIEBHERR

Miele

OTHERS

3M

ACRO

PETZL

AKG
by HARMAN

STADLER

CMR
SURGICAL



DIAGON®

MIKRONA.+

PRODUCT REFERENCES IV.



Shaver cleaner
VT Elektro-PLAST



Headlight
VT Elektro-PLAST



IPL hair removal
VT Elektro-PLAST



Electrical toothbrush battery pack
VT Elektro-PLAST



Coagulometers
VT Elektro-PLAST



Plastic parts and sub-
assys for surgical robots
VT Elektro-PLAST



Professional studio mike
VT Elektro-PLAST



Assembly of orthodontist chair
VT ES

RECENT BUSINESS AWARDS I.



VT ElektroPlast VIDEOTON Group

Manufacturing **laboratory coagulometers** that require **high complexity assembly** and calibration



VT Autóelektronika VIDEOTON Group

High volume **HV Coolant Heater PCBA** used in HVAC of e-cars for one of the major European Tier-1 companies. This is the first high voltage application in our production for which the EOL tester was built within VIDEOTON Group



VT EAS VIDEOTON Group

Smart gas meter **indexes** for a leading global player where the PCBAs (incl. hot bar soldering), the plastic components as well as the box build assembly will be made by VIDEOTON in Bulgaria as part of a transfer project

RECENT BUSINESS AWARDS II.



 **VT ElektroPlast**
VIDEOTON Group

Co-design, turn-key industrialisation and production of a 3-cell battery pack for battery chainsaws of a leading power tool manufacturer.



 **VT ElektroPlast**
VIDEOTON Group

 **VT TIPA**
VIDEOTON Group

Injection molding and assembly of the emergency call antenna unit, supported by a **fully automated production line** designed and manufactured by a VIDEOTON group company. During the project, the customer also implemented the design optimization ideas we provided.



 **VT Systemtechnics**
VIDEOTON Group

Full-scale design, manufacturing and electrical integration of **Defence shelters** for a **NATO** project.

YOUR CHALLENGES – OUR ANSWERS

YOU might face the following challenges and needs

A EUROPEAN PARTNER WHO CAN ALSO FOLLOW YOU TO THE US

Need a native supplier who can flexibly serve you locally either in Western Europe or Eastern Europe depending on your preferences and has also the ability to manufacture your products in the US in the changing geopolitical environment

ALTERNATIVE TO CHINA

Need to transfer back / set up alternative production solution from / beside China for increasing resilience

INTEGRATED SOLUTION

If you look for an all-around B2B UX as a startup/scaleup

FOCUS

Want to focus only on core activities like R&D or function design

VIDEOTON might be your right partner due to our competitive advantages



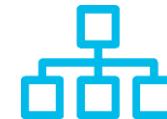
Global manufacturing footprint with sites ideally located in Hungary, Bulgaria, Germany and USA (most of the overhead is also in best-cost Europe)



Working for many segments and have a **wide range of technologies** (→ high cross-industry knowledge on manufacturing side)



Experience in both **high volume low mix and low volume high mix** projects regardless of technology



Flat and flexible organization, private ownership and a highly stable financial background that make quick decisions possible (incl. on project-specific investments).

VIDEOTON & OUR CUSTOMERS: A LONG-TERM, STRATEGIC APPROACH

OPEN FOR NEW MARKET SEGMENTS

- No rigid preferences regarding the markets and applications
- Always open to and want to enter new segments (proactively learning and investing into the specifics)

LONG-TERM LOYALTY

- Need often guidance and trust from our customer being the icebreaker
- Honoring this attitude with outstanding long-term commitment and loyalty.

OPEN TO LEARN

- Open to support our customers in more steps of the product lifecycle.
- Support and motivation of our customers is needed for this, including early involvement and transfer of experiences/workflows

CREATING LOCAL SUPPLY CHAINS

- Being committed for local suppliers for flexible supply and strengthening the local economy
- We expect global companies investing in the region & we want to take part in this journey.

WHERE ARE WE HEADING TO?

WE ARE DETERMINED...



to further adopt a **lean production approach** in our operations (with industry 4.0 in mind)



to build up new and expand existing cooperation with **dynamic, innovative companies** (incl. startups / scaleups), with special focus on battery, e-mobility, mobile power, medtech, safety technology and smart technology markets



to provide **multifocal DfX support** in our partnerships by utilizing our cross-industry knowledge



to plan our processes in such way that allows **collecting extensive data** for further possible usage since we are aware that data is the new infrastructure



to improve our **world-wide sourcing capabilities**



to provide services to those customers requiring our extended footprint to receive a seamless service across Europe and the USA

KEEPING AND STRENGTHENING OUR PROVEN VALUES

COMMON SENSE

TRANSPARENCY

BEST WORKPLACE DRIVEN

SIMPLICITY

Our strategy is utmost adaptability



Not being able to predict or influence markets is an accepted fact of life in a cost+ business. Being prepared for sudden actions because of earlier scenario analysis. Able to swiftly carry them out due to highly stable financial background. No dogmas, open to anything logical.

**Growing share of investments
Expansion into inter-related technologies**



Preference for many small steps as opposed to big leaps. Keep a balanced portfolio with synergies

**Labour market may become the limit of growth.
Adapt HR strategy to the substantially changing
environment.**



Be in line with the expectations of new generations. Increase credibility. Become a realistic & attractive alternative to multinational and global companies. Support workers through employee benefit programs (housing, education, health, recreation etc.)

Largely continue with organic growth



Sustain transparency, predictability

WHY TO WORK WITH VIDEOTON?



Integrated manufacturing services – „One-stop shop”



Financial stability



Cost-competitive solutions



High flexibility



Customer-oriented focus

ONE PARTNER // MULTIPLE POSSIBILITIES

THANK YOU FOR YOUR KIND ATTENTION!

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