

VT ElektroPlast

ONE COMPANY – MULTIPLE POSSIBILITIES

TECHNOLOGY

STABILITY

SUSTAINABILITY

DYNAMISM

—
2025

VIDEOTON KAPOSVÁR - MARCALI



Who we are...

- [History](#)
- [Facts & figures](#)
- [Org chart](#)



How we think...

- [Mission, Vision, Values, CSR](#)



How we do it...

- [Certificates](#)
- [Business model](#)



What we do...

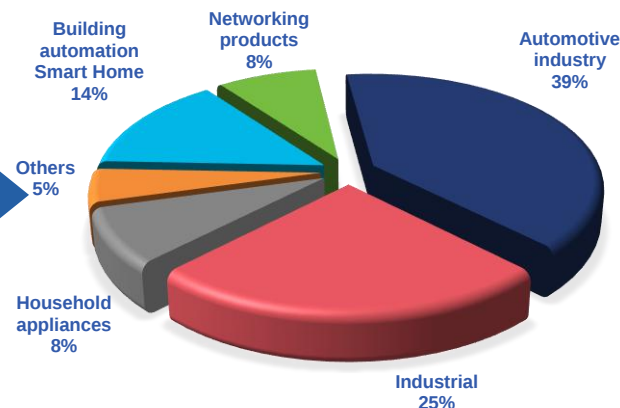
- [Our portfolio](#)
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GENERAL INFORMATION ABOUT VIDEOTON HOLDING

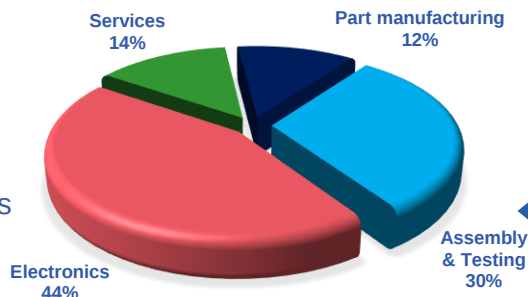
privately owned, financially strong vertically integrated industrial group with global footprint and best cost-overhead

- one of the leading European EMS providers with extensive operations for mechanical parts
- complex service provider owning and operating industrial parks including facility management and workforce secondment
- 30+ -years of proven „adaptive” strategy, maintaining diversity
 - In customer-base: accounts from up-and-coming companies (incl. startups) till established global players
 - In market segments: Traditional markets (like Automotive, Industrial or Household) as well as dynamically growing segments (such as Portable Energy, IoT or Smart Home)
 - In technology and activities: making parts, modules and final-assembled products

Market exposure*



Activity Breakdown*



* Turnover without Services

** Including Electrical safety, Power generation, UPS, Instrumentation & Measurement, Semiconductor industry, Photovoltaics, Terminals & vending machines, Commercial and Industrial HVACR, LED Lighting, 3D printers, Robotics, Water treatment, Elevators, Power tools, Professional floor care machines

HIGHLIGHTS OF HOLDING

Founded in
1938

Private since
1992

Revenue
(2024)
775
Mill €

Equity
No debt since 2005
596
Mill €

1st
Of the Most
Valuable
Company in HUN
Ownership*

10
Locations

- incl. on-going acquisition
- without possible expansion locations

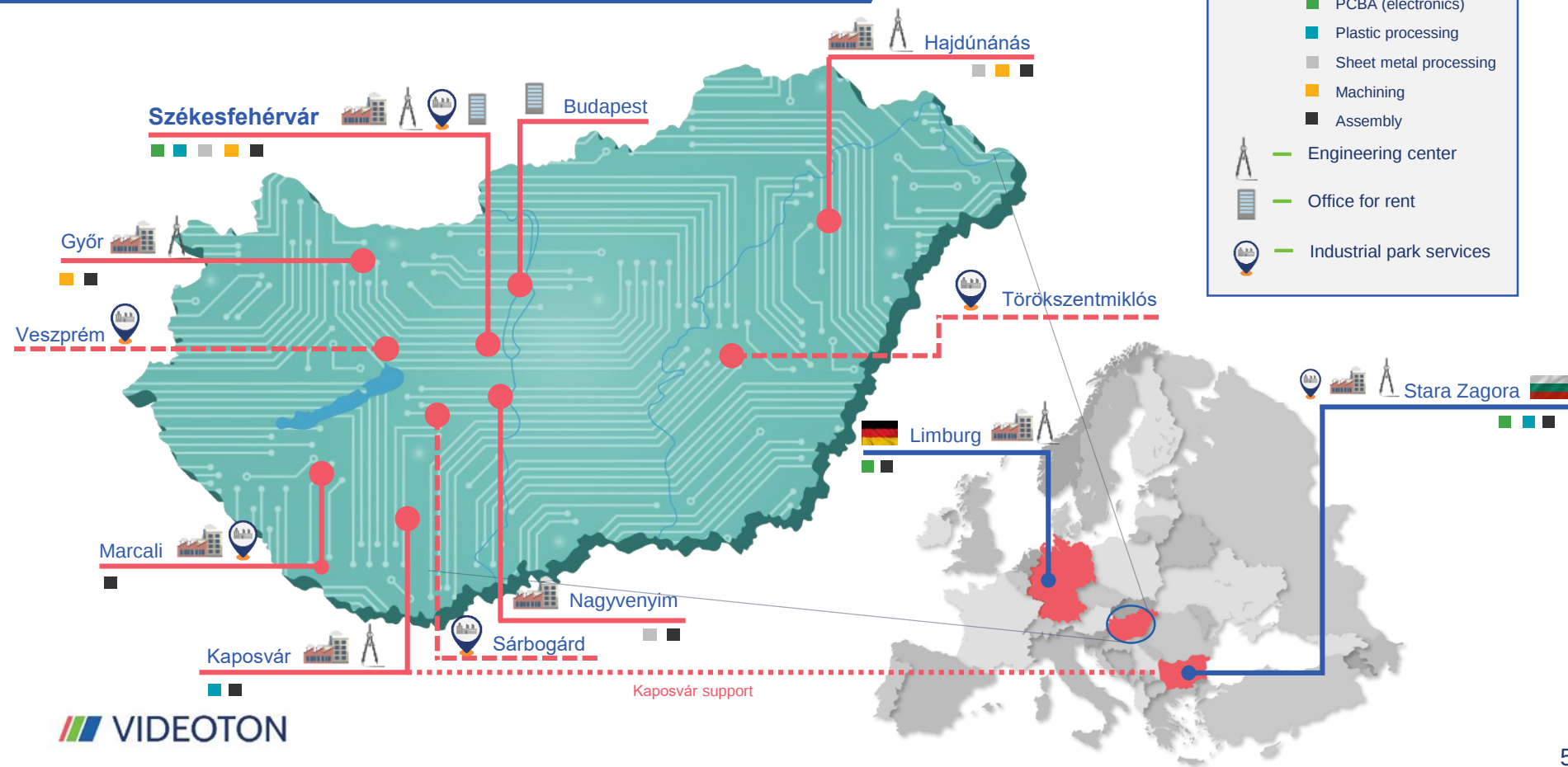
8450
Employees**
(2024)

4th
Among EMS
Companies HQ'd
in Europe

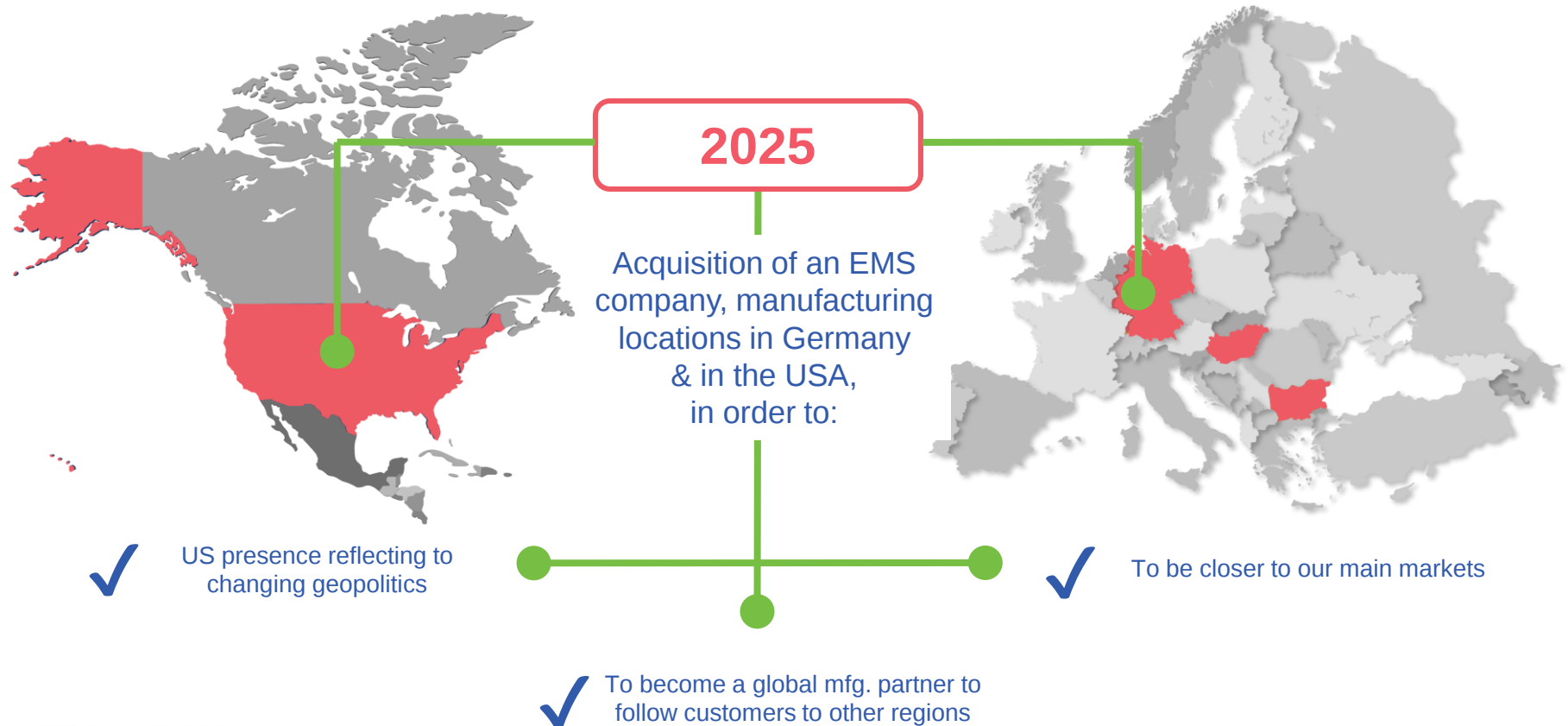
** According to Forbes in 2021*

*** 2500 employees in services and temporary work*

EUROPEAN PRESENCE - 2025



GLOBAL MANUFACTURING FOOTPRINT



VIDEOTON GROUP

Manufacturing Companies

PCBA & Box build assy.



VT Automotive Electronics

Automotive EMS
Box build assembly



Videoton EAS

Non-automotive EMS
Box build assembly



Videoton EAS Bulgaria

Non-automotive EMS
Box build assembly



Limtronik / Videoton D

Automotive EMS
Non-automotive EMS
Box build assembly



Limtronik / Videoton USA

Automotive EMS
Non-automotive EMS
Box build assembly

Part mfg. & Box build assy.



VT Elektro-PLAST

Assembly & box build,
Plastic inj. moulding,
Battery pack assembly



VT ES

Box build assembly
Enclosure manufacturing
Sheet metal fabrication



VTBH (Bulgaria)

Electromechanical and mechanical
assembly & box build services



VT Mechatronics

High complexity assembly
and machining



VT TIPA

Robotized assembly lines
Testers



VT ASYST

Robotized assembly lines
Testers

Part mfg. & Heavy duty assy.



VT Plastic

Automotive-focused injection
moulding



VT Bulplast (Bulgaria)

Thermoplast injection and thermoset
injection and compression moulding
Tooling



VT METAL

Medium to high volume machining
Electroplating, KTL



KVJ Muvek

Stamping w/ presses



VENTIFILT

Heavy-duty fans, filters
Large steel fabs



VT Systemtechnics

Shelter / container mfg.

Service Companies



Pannonjob
HR services



Industrial Park
Building lease & services



VT ARtrans
Logistics services



Pannonfacility
Facility management

VIDEOTON HOLDING mainly shared services towards subsidiaries

Finance

Controlling

Property Mgmt

Legal

Business Development

Sourcing

IT

HR

Design & Engineering

CORE TECHNOLOGIES OF VIDEOTON



PCBA & BOX BUILD ASSEMBLY

VT Automotive Electronics, VEAS, VEAS Bulgaria; Limtronik/VT Germany and USA



PART MFG. & BOX BUILD ASSY.

VTEP, VTES, VTBH, TIPA, VT-ASYST, VT Mechatronics



PLASTIC MOULDING

VTEP, VT Plastic, VT Bulplast



SHEET METAL PROCESSING

VTES, KVJ Muvek



MACHINING

VT Metal, VT Mechatronics



OTHERS

VT-Systemtechnics, Ventfilt, Pannonjob, Industrial park, VT ARtrans, Pannonfacility

HISTORY

1970-1997

- establishing the plant
- TUNGSRAM – electron tubes
- Plastic injection moulding (1990)
- MBKE Kft. ('93-'97)



1998

- start of household appliances production

2008

- Marcali acquisition for our battery assembly activities

2017

- automatized battery assembly
- on-line data collection system

1997

- VIDEOTON acquisition
- 1997-2002 battery assembly started in Kaposvár

2004

- expanding customer base

2013

- establishing clean room production area
- ESD protection area in Marcali

2023

- Videoton Kaposvár supports Bulgaria DZU plant
- Close future cooperation

FACTS AND FIGURES

- number of employees cca. 750
- turnover (2024) 132 mill EUR
- planned turnover (2025) 140 mill EUR
- production area (Kaposvár) 34 500 m²
- production area (Márcali) 9 000 m²



million

pcs products



million

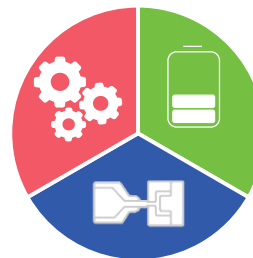
assembled
batteries



million

pcs plastic
parts

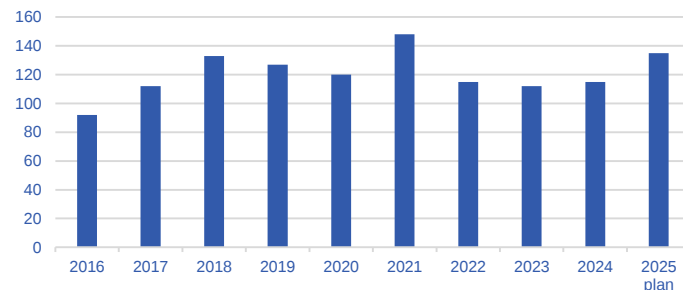
KAPOSVÁR



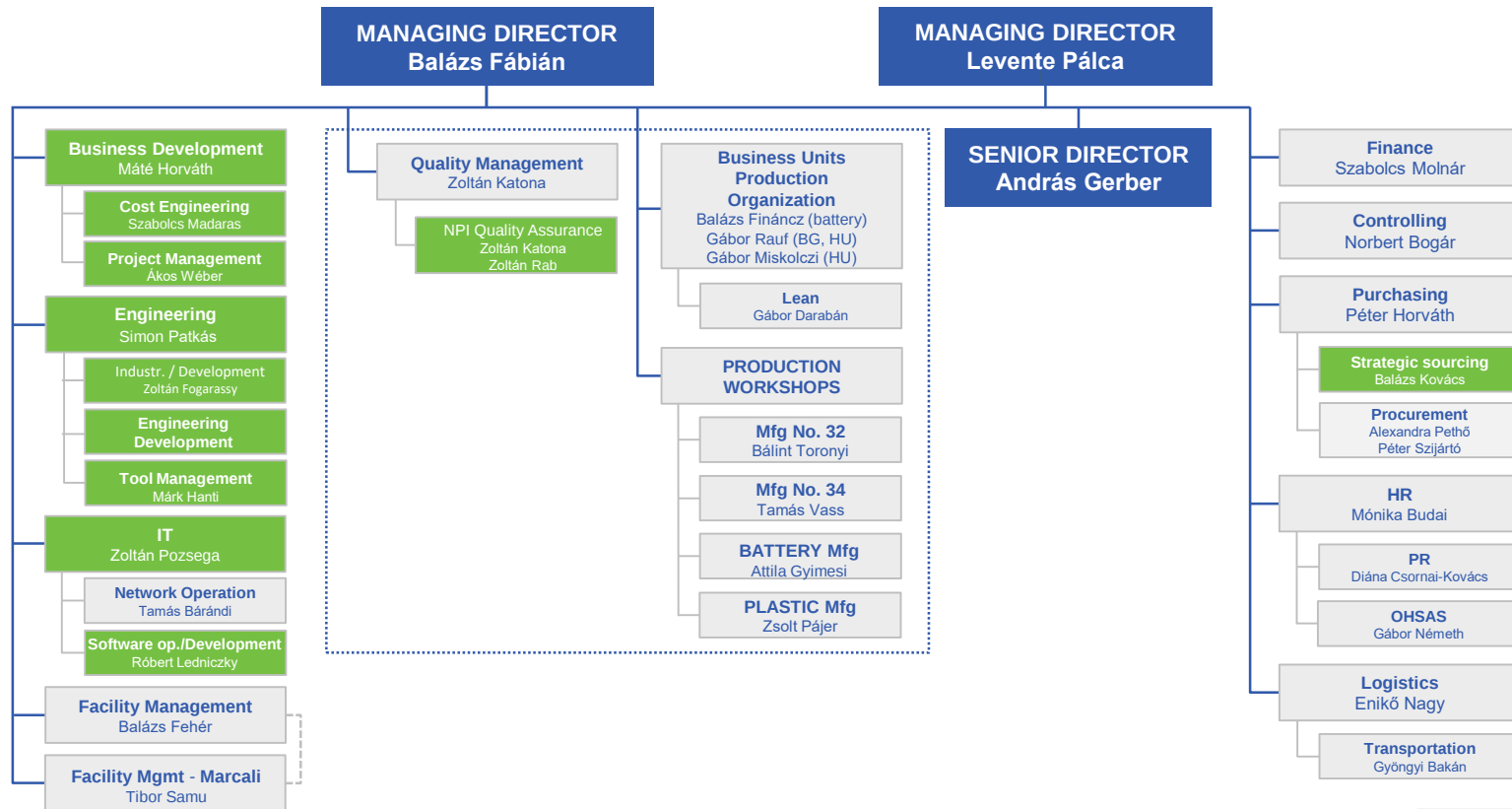
MÁRCALI



Turnover / m EUR



ORG CHART



HOW WE THINK...

MISSION

- provide full service from product design through sourcing, industrialization, in-house injection moulding to mass production and delivery

VISION

- to be a worldwide well-known and recognized manufacturing partner in the field of plastic-based products and battery driven appliances

VALUES

- tradition and innovation
- proactive mindset
- customer oriented organisation

CSR POLICY

- we are sensitive to environmental changes
 - we protect our employees from negative effects
 - we maintain company culture based on a 50-year history
- [CSR activities](#)

CERTIFICATES

ISO 9001:2015



ISO 14001:2015



IATF 16949:2016



ISO 13485:2016



ISO 45001:2018



ISO 50001:2018



AEOF 2014

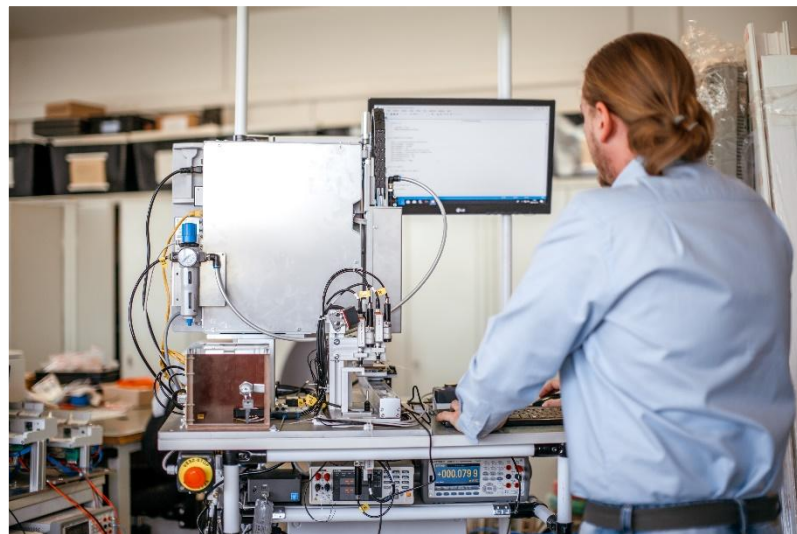
BUSINESS MODEL



PRODUCT DEVELOPMENT

1/2

- industrial / common design for product components with customers
 - design plastic and material components, sub-assembly
 - design electronics
- product renewing, facelift
 - products re-design, additional functions
- creating 2D and tolerance chain calculation, 3D doc
- feasibility studies, CFMEA, DFMEA, PFMEA, patent research, risk assessment
- creating prototype parts and devices – 3D printer
- 3D scanner for product and tool approbation
- special pre-approbation test devices, jigs
- pre-approbation tests in internal and external labs
- product approbation (TÜV Rheinland InterCert Hungary)



- infrared camera
- product design tests
- product release test
- product functionality-related
- product performance-related test
- battery related tests – charging, discharging, capacity tests, short circuit analysis
- RoHS compliance (XRF tester)
- pre-approbation tests
- internal test for investigation of quality problems



INDUSTRIALIZATION

- state-of-the-art technologies
- process automation
- single-purpose machines
 - life-span and function testers
 - traceability systems
 - assembly fixtures, jigs
- high voltage testers
- assembly lines – from simple to automated



SOURCING

Tool management (more than 10 partners)

- supplier selection
- price negotiation
- regular site visits
- time tracking

Strategic sourcing and procurement

- available supplier base – more than 500 vendors
- supplier development (co-operation, price negotiation)
- specialized commodity sourcing
- building strategic partnerships, seeking and qualifying new suppliers



PLASTIC INJECTION MOULDING

- thermoplastic injection moulding
- 80 pcs PIM machines, 15-650 t clamp force (vertical, horizontal and 2K)
- on-line real time data collection and evaluation system
- automation, robotized production cells
- smart solutions: tool positioning system
- tamper printing, hot stamping, laser engraving
- welding technologies (IR, mirror, ultrasonic, friction)



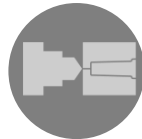
270 types
resin and
colouring



75
supplier



2600 t
annual resin
consumption



1100
active injection
moulding tool



ASSEMBLY

1/2

- engineering samples, mass production and service parts
- different country and colour versions
- customized, personal solutions – production cells to assembly lines
- self-made and purchased components
- wide range of complex sub-assemblies / end-products
- assembly, testing, late customizing



BATTERY ASSEMBLY

2/2

- Li-ion, Ni-MH, Li-metal batteries
- single cells and complete battery packs
- enormous diversity and usage
- types according to its forms: cylindrical, prismatic, button
- technologies: blistering, shrinking, soldering, resistance welding, laser welding, screwing, charging, testing (complex), tamper printing, laser marking, packaging
- a member of the European Battery Alliance since 2018



55 mEUR

cell value



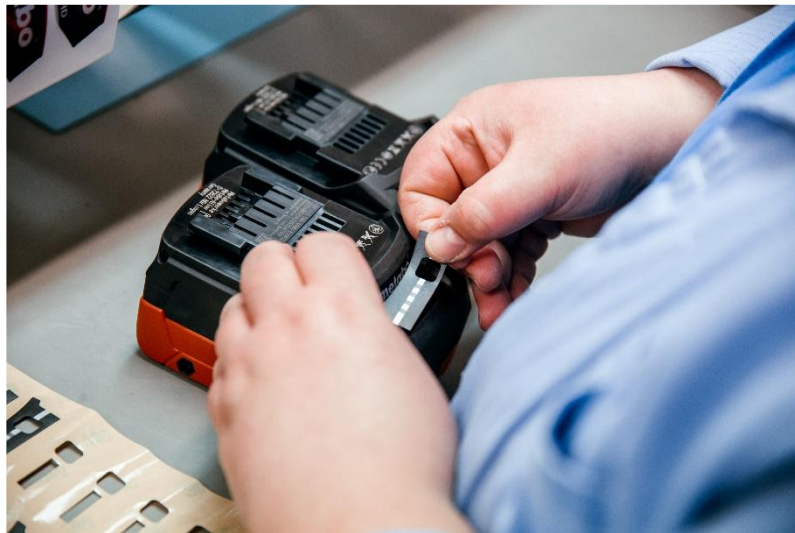
7 main

cell suppliers



1-144 cells

contained in battery
packs



LOGISTICS

- 2600 tons of processed resin per year
- 11 000-pallet storage capacity
- 40 incoming trucks / week
- 25 outgoing trucks / week
- handling all Incoterms from EXW to DDP for incoming and outgoing goods



QUALITY MANAGEMENT

- customers satisfaction first
- excellent quality products
- high level of services
- fulfillment of ISO standards and legislation
- continuous improvement
- strong supplier base



PORTFOLIO

PIM



Battery assembly



Box build assembly



* Automotive

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REFERENCES



Amphenol



HI-LEX



metabo



PHILIPS



THANK YOU FOR YOUR KIND ATTENTION!



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