

VT ElektroPlast VT Battery

ONE COMPANY – INFINITE POSSIBILITIES



2021

VIDEOTON KAPOSVÁR - MARCALI



Who we are...



How we think...



How we do it...



What we do...

- History
- Facts & figures
- Org chart

- <u>Mission, Vision,</u>
- Values, CSR

<u>Certificates</u>

<u>Business model</u>

<u>Our portfolio</u>
<u>Referencies</u>
Closing slide



HISTORY

1970-1997

- establishing the plant
- TUNGSRAM electron tubes
- Plastic injection moulding (1990)
- MBKE Kft. ('93-'97)

1998

 start of household appliances production

2008

 Marcali acquisition for our battery assembly activities

2017

- automatized battery assembly
- on-line data collection system







1997

- <u>VIDEOTON</u> <u>acquisition</u> 1997-2002
- battery assembly started in Kaposvár

2004

 expanding customer base

2013

- establishing clean room production area
- ESD protection area in Marcali

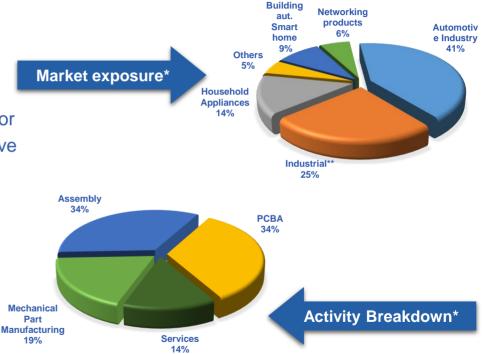
2020

 focusing more on start-up companies

VIDEOTON VTEP - VTBT

GENERAL INFORMATION ABOUT VIDEOTON HOLDING

- privately owned, financially strong, vertically integrated industrial group in best-cost Europe
- one of the leading European EMS providers
- turn-key & flexible contract manufacturing partner for both established multinationals and young innovative emerging companies
- competent multi-commodity supplier of parts, modules and assemblies
- complex service provider owning and operating industrial parks



* Turnover without Services

** Including Electrical safety, Power generation, UPS, Instrumentation & Measurement, Semiconductor industry, Photovoltaics, Terminals & vending machines, Commercial and Industrial HVACR, LED Lighting, 3D printers, Robotics, Water treatment, Elevators, Power tools, Professional floor care machines



HIGHLIGHTS OF HOLDING

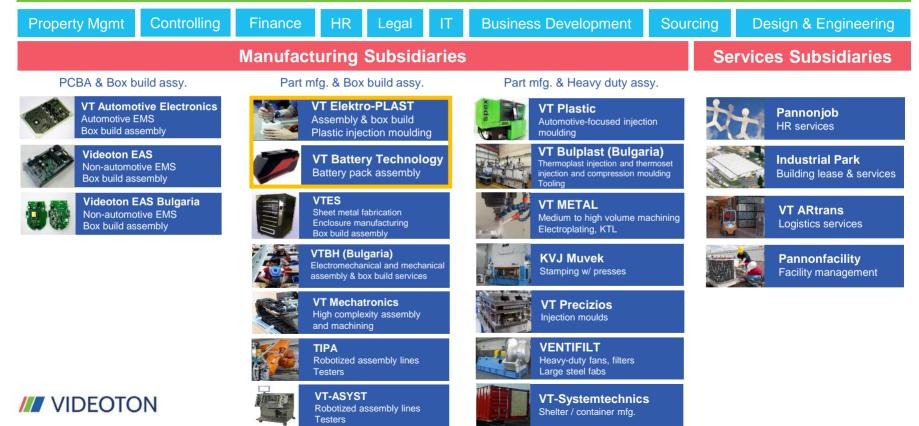


* According to Forbes in 2017 and 2018 ** 2100 employees in Services



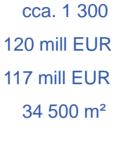
GROUP STRUCTURE OF HOLDING

VIDEOTON HOLDING



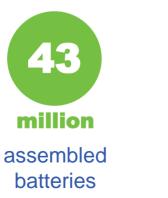
FACTS AND FIGURES

- number of employees
- turnover (2020)
- planned turnover(2021)
- production area (Kaposvár)
- production area (Marcali)



9 000 m²





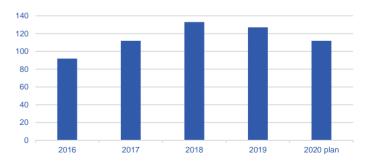


million



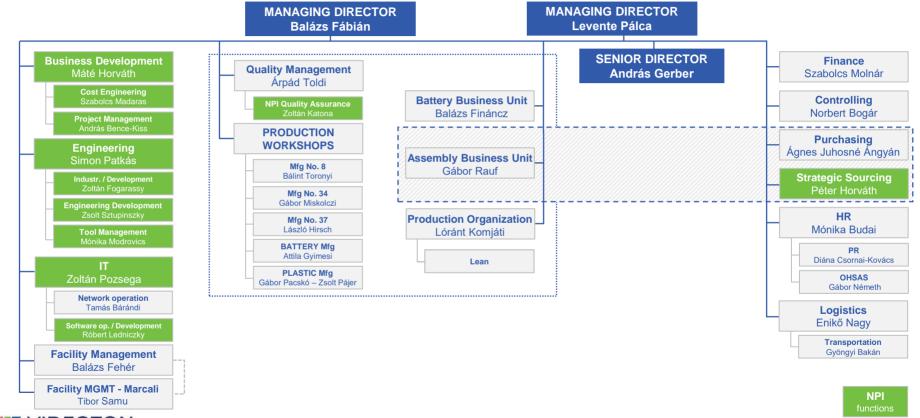
MARCALI





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ORG CHART



Main page

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HOW WE THINK...

MISSION

provide full service from
product design through
sourcing, industrialization,
in-house injection moulding
to mass production and
delivery

VISION

 to be a worldwide wellknown and recognized manufacturing partner in the field of plastic-based products and battery driven appliances

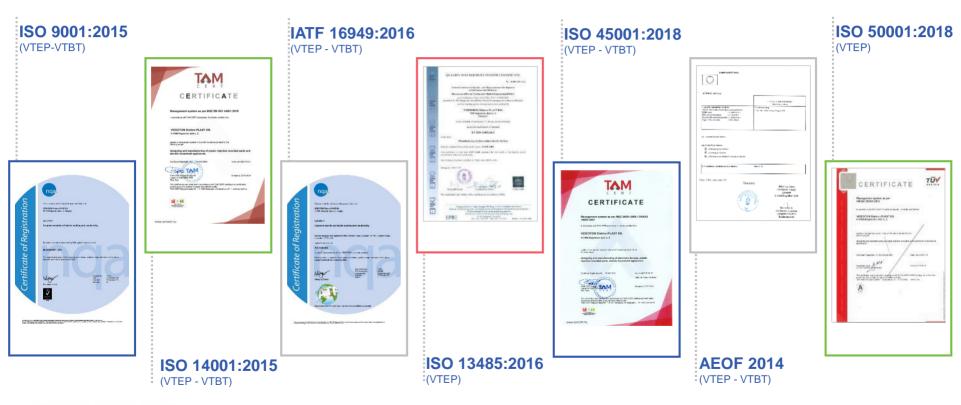
VALUES

- tradition and innovation
- proactive mindset
- customer oriented
- organisation

CSR POLICY

- · we are sensitive to
- environmental changes
- we protect our employees
- from negative effects
- we maintain company culture
- based on a 50-year history CSR activities

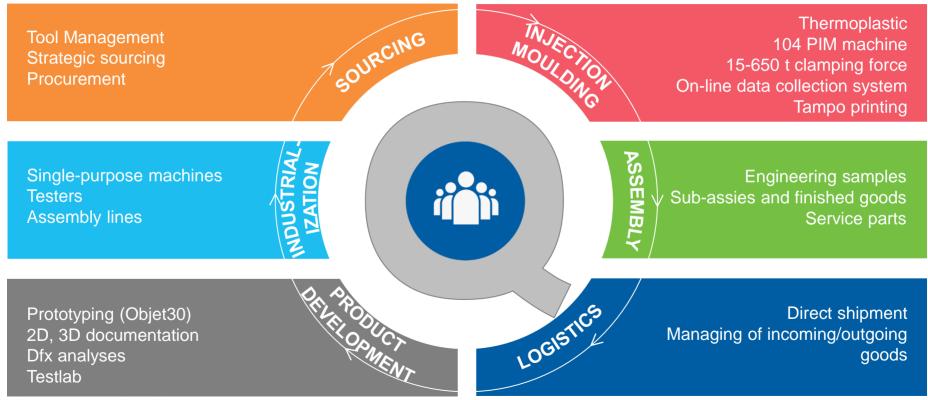
CERTIFICATES



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BUSINESS MODEL



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PRODUCT DEVELOPMENT

- industrial / common design for product components with customers
 - design plastic and material components, sub-assembly
 - design electronics
- product renewing, facelift
 - products re-design, additional functions
- creating 2D and tolerance chain calculation, 3D doc
- feasibility studies, CFMEA, DFMEA, PFMEA, patent research, risk assessment
- creating prototype parts and devices 3D printer (Objet3)
- 3D scanner for product and tool approbation
- special pre-approbation test devices, jigs
- pre-approbation tests in internal and external labs
- product approbation (TÜV Rheinland InterCert Hungary)



TESTLAB

- infrared camera
- product design tests
- product release test
- product functionality-related
- product performance-related test
- battery related tests charging, discharging, capacity tests, short circuit analysis
- RoHS compliance (XRF tester)
- pre-approbation tests
- internal test for investigation of quality problems







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Business model

INDUSTRIALIZATION

- state-of-the-art technologies
- process automation
- single-purpose machines
 - life-span and function testers
 - traceability systems
 - assembly fixtures, jigs
- high voltage testers
- assembly lines from simple to automated









Business model

SOURCING

Tool management (more than 10 partners)

- supplier selection
- price negotiation
- regular site visits
- time tracking

Strategic sourcing and procurement

- available supplier base more than 500 vendors
- supplier development (co-operation, price negotiation)
- specialized commodity sourcing
- building strategic partnerships, seeking and qualifying new suppliers





Business model

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INJECTION MOULDING

- thermoplastic injection moulding
- 96 pcs PIM machines, 15-650 t clamp force (vertical, horizontal and 2K)
- on-line real time data collection and evaluation system
- automation, robotized production cells
- smart solutions: tool positioning system
- tampo printing, hot stamping, laser engraving
- welding technologies (IR, mirror, ultrasonic, friction)





75 supplier

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annual resin consumption



active injection moulding tool



ASSEMBLY

- engineering samples, mass production and service parts
- different country and colour versions
- customized, personal solutions production cells to assembly lines
- self-made and purchased components
- wide range of complex sub-assemblies / end-products
- assembly, testing, late customizing





ASSEMBLY – BATTERY PACKS

- Li-ion, Ni-MH, Li-metal batteries
- single cells and complete battery packs
- enormous diversity and usage
- types according to its forms: cylindrical, prismatic, button
- technologies: blistering, shrinking, soldering, resistance welding, laser welding, screwing, charging, testing (complex), tampo printing, laser marking, packaging
- a member of the European Battery Alliance since 2018







Business model

LOGISTICS

- 2600 tons of processed resin per year
- 11 000-pallet storage capacity
- 40 incoming trucks / week
- 25 outgoing trucks / week
- handling all Incoterms from EXW to DDP for incoming and outgoing goods







Business model

QUALITY MANAGEMENT

- customers satisfaction first
- excellent quality products
- high level of services
- fulfillment of ISO standards and legislation
- continuous improvement
- strong supplier base





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PORTFOLIO

- Household appliances
- Personal care / Mother & child care
- **Batteries**
- Industrial appliances
- Automotive parts



REFERENCES









THANK YOU FOR YOUR KIND ATTENTION!

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